



William McConnell & Son

# The King's Journal

A publication of William McConnell & Son, Inc., The King's Jewelers  
June - July 2007 Issue

## It's a Girl!

Keira Lynn McConnell



The McConnell Clan is proud to introduce our newest addition

- Keira Lynn -

born April 27th to Craig & Melanie.

Our wee lassie is healthy, happy, and trying not to keep mom and dad up all night.

**Gem Adventures Week in the U.S.A.**

July 3, 5, 6, 7





## **Gem Adventures Week in the United States of America**

On July 3rd, 5th, 6th & 7th (we'll be closed on the 4th), The King's Jewelers will be showcasing amazing examples of gemstones that are found here in the USA!

And no Fourth of July celebration is complete without traditional American food - like hot dogs, hamburgers, chips, and apple pie - which we'll be serving to our clients every day of Gem Adventure Week.

**Don't forget to  
bring in your Gem Adventures  
Passport for your next stamp!**

**If you don't  
have a passport,  
we'll provide  
one for you!**

**Remember -  
more stamps may  
lead to a larger  
shopping spree!**

*Here are just a few of the U.S.A. gemstones you'll discover at our next Gem Adventure Week:*

California Benitoite - This California state gemstone - a favorite of the McConnell clan - is found in San Benito County. Glowing a beautiful deep blue, Benitoite shines more brightly than diamond due to its dispersion rate!

Oregon Sunstone - Found in a state not known for its warm weather, this delectable orange gemstone captures the essence of sunshine.

Arizona Amethyst - First discovered in the 1800's, it was not mined commercially until 1998 due to its remote location on the fourth peak of the Mazatazal Mountain range at 7200 feet.

## *The Joy of Anniversaries*

In this day and age, an anniversary is a precious commodity—an event that should be celebrated. Finding and holding on to that special someone takes dedication, patience and love.

When you're in love, your greatest desire is to be with that person. In your busy lives when you can't be together, it is a joy to see a beautiful reminder of that person who makes your life so much better~

a gemstone that reflects the color  
of those eyes you adore,  
a ring whose design characterizes your  
history together,  
a diamond as bright as your smiles when  
your eyes meet.

*This anniversary celebrate the joy you find  
in each other.*

# *She*

*he is your shining light,*



*give her a ring just as bright.*

When making a purchase as important as fine jewelry, you need a jeweler you can trust. Our American Gem Society membership is your guarantee that you are doing business with jewelry professionals: a staff and store that is committed to on-going gemological training, customer service of the highest caliber, and above all, integrity.

AMERICAN GEM SOCIETY  
*Dedicated to proven ethics, knowledge and consumer protection.*



AMERICAN GEM SOCIETY

## RENT-A-CRAIG

As you all know, Craig is our vice-president and gemologist, but did you also know that he is a dynamic and engaging speaker? His presentations are exciting and concise - and more importantly - provide your group honest and essential information from a fourth generation jeweler with a passion for his profession.

From clubs and rotaries to church groups and schools, Craig shares his excitement with any age group and covers such topics as the sources, rarities and varieties of gemstones from around the world. RENT-A-CRAIG is guaranteed to inspire discussion and interaction in any meeting or get-together.

RENT-A-CRAIG is a free service exclusive to clients of The King's Jewelers. Present this article to your group leader and request your free Rent-A-Craig.

Call 925-938-1030 or  
email [info@thekingsjewelers.com](mailto:info@thekingsjewelers.com).

Please provide the following information:

- The date requested and an alternate date and times.
- The name of the group and location of the meeting.
- The contact person's name, phone and email address.
- Special requests or instructions.

# The King's Journal

Spreading The Joy Since 1915

William McConnell & Son, Inc.  
The King's Jewelers  
Mt. Diablo Plaza  
2185 N. California Blvd. #260  
Walnut Creek, CA 94596

PRESORTED  
STANDARD  
U.S. POSTAGE  
PAID  
WALNUT CREEK CA  
PERMIT # 511

Inside This Issue:

It's a Girl!



And  
Gem Adventure Week—USA

**McCalendar of  
Events**

**Father's Day  
June 17th**

**Gem Adventure Week  
in the USA  
July 3, 5, 6 & 7th**

**Closed  
July 4th**

**The King's Journal**  
is a publication for the clients of  
**The King's Jewelers**  
925-938-1030  
Fax: 925-945-0956  
E-mail: [info@thekingsjewelers.com](mailto:info@thekingsjewelers.com)  
[www.thekingsjewelers.com](http://www.thekingsjewelers.com)

 

Store Hours: Tuesday - Friday 10am - 6pm  
Saturday 10am - 4pm Closed Sunday & Monday

Our Creed: As respected, innovative industry leaders, we take pride in our dedication to integrity, quality, value and personal service. Our profound commitment challenges us in our pursuit of excellence in each aspect of jewelry service. Using experience and technology we give our clients assurance of complete, accurate information. We fulfill dreams and aspirations with our unique variety of fine jewelry.

President	Dave McConnell
Vice-president & Gemologist	Craig McConnell
Treasurer & Designer	Cathy McConnell Wilent
General Manager	Fran Lacey
Shop Foreman	Arnie Robinson
Bookkeeping Administrator	Teresa Magana
Operations Manager	Tim Shaffer
Client Assistance	Christie Lind