

The King's Jewelers

Spreading the Joy Since 1915
September - October 2018

Inside: Five Favorite Finds, Gem Tasting, Our Joyful Moment,
The Gift of Custom Design, Fall Update from Dave

thekingsjewelers.com


AMERICAN
GEM
SOCIETY

[925-938-1030](tel:925-938-1030)

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Five Favorite Finds

We recently traveled to Las Vegas to attend the largest jewelry show in the US. Here are some of our favorite new designs!

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1. Oxidized Sterling Silver & 24K Gold Freeform Labradorite 18" Necklace \$550
2. 14K RG 2.35ct Emerald Cut Morganite & .16ctw Diamond Bezel Tapered Ring \$1975
3. 18K YG Multicolor Tourmaline 18" Station Necklace \$675
4. 18K WG White & Black Diamond Double Circle Dangle Earrings \$4350
5. 24K Gold & Oxidized Sterling Silver Asymmetric Circle Bubble Multichain 36" Necklace \$2860.

Roger Dery is back in town September 20 & 21



Roger Dery—professional gem cutter, precision faceter and avid world traveler—is coming for a visit! Experience the vast creativity of Roger’s colored gemstones and his wealth of knowledge at our Gem Tasting Round Table or by special appointment. Contact us at info@thekingsjewelers.com or [925-938-1030](tel:925-938-1030) to schedule an appointment with Roger or inquire about our exclusive Gem Tasting.

Congratulations to Trevin and Emily!

Dave and Laura are pleased to announce the joyful news of their son Trevin’s engagement to his fiancée Emily! Trevin proposed on the top of Sentinel Dome in Yosemite National Park.



Can you guess where he got the ring? ☺





From
the bench...

The Gift of Custom Design

I know, I know, the holidays seem to come earlier each year. But if you are thinking about a gift of custom jewelry, it is important to plan ahead. Custom designs and orders can take anywhere from **two to eight weeks**. However, it is worth the wait! Custom designs provide unique opportunities to create exactly what you have always imagined, whether for yourself or as an unforgettable gift.

What is the process?

1. Bring us whatever you have: pictures, gems, old jewelry, or just an idea in your head!
2. Work with someone on our team to focus your design decisions.
3. We will create a sketch, computer rendering, and/or wax mold for you to visualize the design.
4. Make design adjustments if necessary. Once it is perfect, we will start production.
5. Be patient! Your piece is being hand crafted by expert goldsmiths and gem setters. It will undergo strict inspection to ensure that it is heirloom quality!
6. It's ready! Time to show off your custom design!

Custom Ideas

- Design a one-of-a-kind engagement ring
- Design around a loose gemstone
- Create a symbolic piece for mom or grandma
- Set an heirloom diamond
- Re-imagine an old piece of jewelry
- Redesign your engagement ring



Fall Update from Dave



Dear valued clients and friends,

We wanted to share some exciting news—personally and for the store! I have helped my fair share of young men looking for engagement rings, but I recently had a different perspective as I helped my own son choose the perfect ring. **Yes, my eldest is engaged!** (There is a photo inside—we couldn't help it.)



We also have exciting things happening this fall at the store. In late September, **Roger Dery**, my friend, our gem cutter, and my travel buddy in Africa, will be in town for a special event (more info inside).

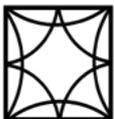
In October, we will be launching a **brand-new website** that allows you to browse our beautiful jewelry online!



Believe it or not, we have already started planning for the holidays. They will be here before we know it! Just a heads up—if you have always wanted to gift a loved one with a piece of **custom jewelry**, now is the time to start the process. We have talented custom designers who would love to bring your ideas and designs to life.

As always, you are appreciated by me and my staff. You involve us in life's pivotal moments and we don't take that for granted. We thank you for your loyalty, and we look forward to seeing you again soon!

Sincerely,



The King's Jewelers

[1501A N. California Blvd.](#)
[Walnut Creek, CA 94596](#)

Connect with us!

[925-938-1030](tel:925-938-1030)

info@thekingsjewelers.com

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Store Hours:

Tuesday - Friday 10am - 6pm

Saturday 10am - 4pm

Closed Sunday & Monday

