

The King's Journal

July - August 2015 Issue

A Publication of The King's Jewelers
the kingsjewelers.com

100 Years!

A very Joyful thank you to all our friends and family who joined us for our 100th anniversary party! It was a wonderful night of sharing stories and memories!



*The King's Journal would like to welcome clients of
Stephen's Fine Jewelry and R. Brooks to our readership!*

The King's Jewelers has been given the highest complement from your former jewelers by recommending us, and we hope you enjoy our store's newsletter. For over 20 years, The King's Journal has been providing our clients the latest news and product information in addition to our sharing what's going on in the lives of our family and friends. We invite you to join us on Facebook and to sign up for our email newsletter by emailing us at info@thekingsjewelers.com.

Sharing the Rough Update

Sharing The Rough has really made its mark in film festivals this year! The documentary that shows the incredible journey of a gemstone from mine to market has been awarded the Official Selection at the Newport Beach Film Festival, the USA Film Festival, and both the Official Selection and Remi Winner at the Worldfest-Houston International Film Festival! As Associate Producer on the film, Dave is naturally overjoyed. We asked him a few questions to give us a deeper insight into the movie and his role in it. Here are a few of his answers. Follow us on Facebook to read the full interview.

Do the miners grasp the concept that “Sharing the Rough” will be a documentary about their lives, or are they just happy to have you there to buy their gemstones? *They understand that we are doing something completely different than the people who usually show up to buy gemstones. Something different is definitely going on. I don't think they necessarily understand what a documentary is though, or a movie theater, or anything like that.*

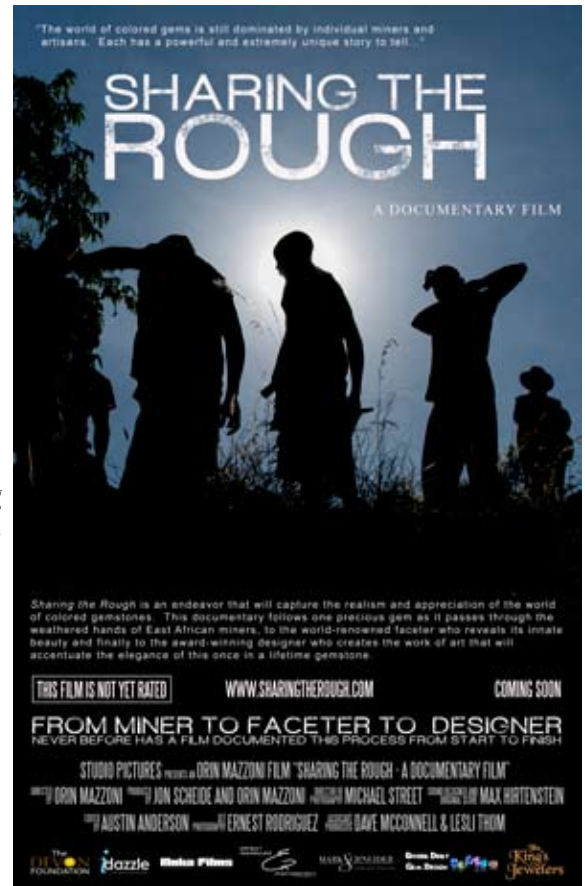
What is your favorite scene? *Some of the discussions about the benefits the miners and their families receive, and the good that comes about by making people aware of what they do – those are my favorite parts of the movie.*

Did you have a make-up artist? *No, I did not have a make-up artist! In fact, I didn't even have my wife with me to ask “Are you sure you want to go out looking like that?” (Laughs) I was pretty much on my own. Ginger would do a reasonable job making sure I didn't look like an idiot. She's as close as I got to a stylist.*

Can you tell us a behind-the-scenes story? *I think so much of the stuff that goes on behind the scenes, that you don't really see in the movie, are things like a recent facebook post about Okeno, where he was out buying bananas from a local stand on the side of the road, and he made sure to buy those bananas from that particular woman, whose husband had recently died in an accident. He knew that and wanted to make sure he supported her. And that's so much Okeno, that's so much Roger. It's the little things. I brought along*



a bunch of extra plastic bags, so when a miner handed me a bag of rough where the bag was ready to fall apart, I would make sure to hand the gems back in a new plastic bag – they were so thankful for that plastic bag because they just don't have access to even basic supplies. So any little thing you can bring them, any relationship building you can do, or if you can put a smile on their faces... Roger and Okeno do such an outstanding job making everyone feel appreciated. Sometimes they have gemstones that are unusable but Roger will often buy gemstones he knows he can't use just because he wants to support the guy that's working so hard to mine the gemstones.



To read the rest of the interview, please visit [facebook.com/the kingsjewelers](https://www.facebook.com/the kingsjewelers).



A Joyful Moment!

Congratulations to The King's Jewelers' own Marielle and her husband Brad, who were married on April 18 at Roaring Camp Railroad in Felton, CA. Please join us in wishing them a lifetime of joy and happiness!

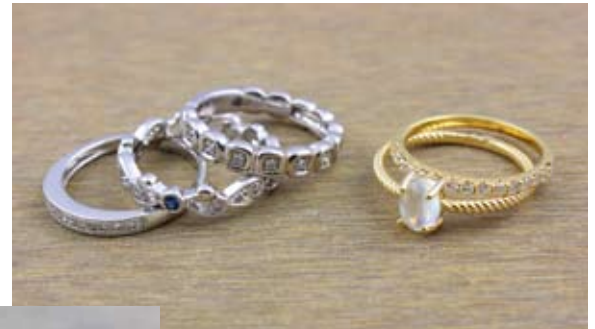
Laura is back!

We are so excited to have another family member back at The King's Jewelers! Dave's wife, Laura, has re-joined the staff and we look forward to the excitement and positivity she will bring.



Wearable!

Freshwater Tahitian Pearl necklaces
 26" strand is \$695 / 31" strand is \$890 / 36" strand is \$1050



Stackable!

(Top L) 14k white gold ring with .20cts of diamonds. \$995

(Middle L) 18k white gold ring with .05ct sapphire and .29cts of diamonds. \$1995

(Bottom L) 18k white gold ring with .15cts of diamonds. \$780



Lovable!

(L) 18k ring with 1.19ct. oval Sapphire and .47cts of Diamonds. \$5875

(R) 18k ring with .79ct. round Ceylon Sapphire and .27cts of Diamonds. \$2750

(Bottom R) 14k yellow gold ring with oval moonstone. \$350

(Top R) 18k yellow gold ring with .40cts of diamonds. \$1150

McCalendar

Spread the Joy
of summer
with family and
friends.



*From the TKJ Collection
we proudly present...*



Regatta

A crisp breeze blows the yacht over the waves, billowing the sail and exhilarating the sailors. The bright sun and fluffy clouds are perfect weather for the Regatta.

The King's Journal

is a publication for the clients of
The King's Jewelers

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Store Hours: Tuesday - Friday 10am - 6pm
Saturday 10am - 4pm Closed Sunday & Monday

Our Creed: As respected, innovative industry leaders, we take pride in our dedication to integrity, quality, value and personal service. Our profound commitment challenges us in our pursuit of excellence in each aspect of jewelry service. Using experience and technology we give our clients assurance of complete, accurate information. We fulfill dreams and aspirations with our unique variety of fine jewelry.

President & Gemologist	Dave McConnell
Client Services & Gemologist	Patty Hargreaves
Client Services	Becky Stewart
Client Services	Kathy Smith
Client Services	Sarah Kaplowitz
Client Services	Diana Bentley
Administrative Assistant	Marielle Sarginson
Special Projects	Laura McConnell