



Don't Forget  
February 14!



## Easter Egg Hunt March 27-31

Find an egg and the gemstone inside is yours to keep!  
Then have fun experimenting with designs to make  
your stone shine.

10% off your mounting during Egg Hunt Week!

\$100 Gift Certificate chance every day!

Restrictions apply. See store for details.  
One egg per person per day please.



A New King's Collection exclusive:  
**Luna**

Luna is a striking ring design with a bezel set center  
gemstone and two flush set diamonds. The matte  
finish band adds a modern attitude. While the pictured  
version features an oval cognac diamond set in rose  
and white gold, this flexible design can be made in  
many combinations of metal colors and center stones.  
The sky's the limit!



# Ultra Violet - Unexpected and Refreshing!



The "Color of the Year" selection by the experts at Pantone is a forecasting of color that trends across fashion and interior design. For 2018, they have selected a cool, celestial purple: Ultra Violet.

Amethyst, a variety of quartz, is the gemstone that most popularly represents this deeply evocative color. It has been associated with royalty and wealth since Roman times, and yet is surprisingly accessible. Those with February birthdays can be uniquely thankful for their birthstone's versatility and vibrancy.

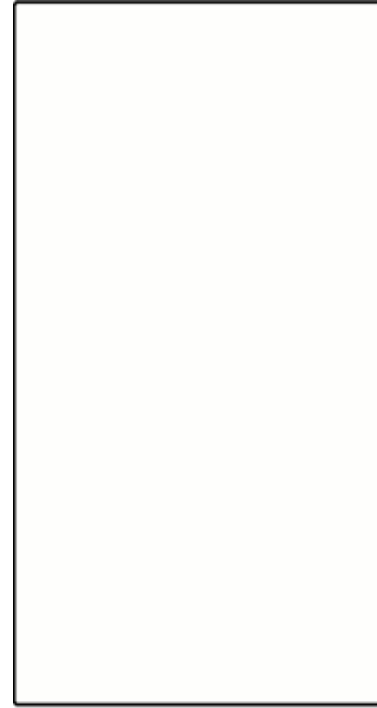


**The King's Jewelers**  
W/m. McConnell & Son, Inc.  
1501A N. California Blvd.  
Walnut Creek, CA 94596

Connect with us!

925-938-1030  
info@thekingsjewelers.com  
thekingsjewelers.com

Store Hours:  
Tuesday - Friday 10am - 6pm  
Saturday 10am - 4pm  
Closed Sunday & Monday



thekingsjewelers.com



925-938-1030

